

PRIVACY NOTICE

This privacy notice (“**Privacy Notice**”) applies to you and your personal data collected on the <http://newsroom.tommy.com> as well as all underlying web pages ([“**Website**”]) by Tommy Hilfiger Europe B.V. or any of its affiliated companies as the owner of the Website (“**Tommy Hilfiger Europe**” “**we**” or “**us**”).

This Privacy Notice explains how Tommy Hilfiger Europe as data controller uses the information (“**Personal Data**”) that it collects and processes from you as part of the online services it provides through the Website. We are committed to maintaining your privacy.

1. Categories of Personal Data, purposes of processing and legal basis on which we process Personal Data

Purpose and legal basis

We will use your Personal Data which you submit through this Website for the following purposes:

- **To give you access to the Website** In order to access certain content on the Website we will provide you with access. In order to provide you the access we use the following categories of Personal Data: First name, last name, phone, email, company, and job title. We use this data because you entered into an user agreement with us and the personal data is necessary to conclude or execute the agreement. If you do not provide the Personal Data, we may restrict access to certain content

2. Who has access to your Personal Data?

The Personal Data are processed exclusively by our authorized employees and/or by external companies:

- Our employees may have access to the Personal Data. In such a case, access will be granted only if necessary for the purposes described above and only if the employee is bound by an obligation of confidentiality;
- We may share your Personal Data with an entity of Tommy Hilfiger Europe if this is necessary for the provision of our services to you;
- We may share your Personal Data with third parties acting on our behalf. These third parties include service providers such as our hosting party. In such cases, these third parties may only use your Personal Data for the purposes described above and only in accordance with our instructions;
- We may share your Personal Data if required to do so by law or court order, for example with law enforcement agencies or other governmental agencies.

3. How long will we keep your Personal Data?

Your Personal Data is retained no longer than is necessary to achieve the purpose for which we collect and use them.

4. What measures do we take to protect your Personal Data?

We have taken appropriate technical, and organizational (security) measures to protect the Personal Data it processes against accidental or unlawful processing, such as unauthorized access, disclosure, damage or loss of personal data.

5. Do we transfer your Personal Data to a country outside the EU?

In the context of the provision of our services, it may also be necessary for Personal Data to be transferred to third parties outside the European Economic Area (“EEA”). For example, Personal Data can be transferred to group companies located outside the EEA, if we use services from third parties outside the EEA, such as the hosting services of the Website, or if we are obliged to provide information to foreign authorities.

It is possible that the regulations of the countries the third parties are located in provide a different level of (legal) data protection as in the EEA. We will take the measures based on applicable law that are necessary to ensure the lawful transfer of your Personal Data.

In most cases, such a transfer will be governed by a contract based on the standard contractual clauses for data transfer, approved by the European Commission (*European Model Clauses*).

6. What rights can you exercise in relation to your Personal Data?

If you have any questions related to this Privacy Notice, please contact us using the details set out below. Through these contact details you can also request access, rectification, erasure, restriction or portability of your personal data. If you are not satisfied with the way we use your personal data, you can make a complaint with us through the contact details below and/or with the Data Protection Authority.

7. Questions and complaints

If you have any questions about this Privacy Notice, wants to exercise your rights as described above or if you have a complaint, you can send us an e-mail to:

For Corporate Communications: Cami.Silva@tommy.com

For Public Relations: Laura.teSlaa@tommy.com

8. Changes to this Privacy Notice

We may update this Privacy Notice from time to time. These changes will be announced on the Website.